



Denim & Diamonds

ST JOHN GALA DINNER & AUCTION ~ 2018

2018 St. John School Auction & Gala Dinner Business Sponsorship

The St. John Auction & Gala Dinner is the school’s largest fundraiser, directly impacting the everyday running of the school. This annual event of more than 30 years offers you the chance to showcase your support of the St. John School and its community.

Sponsorship of the Auction provides your company with an opportunity for visibility and exposure at the event itself, in our auction catalog, and in our online community (school website, online auction website, and Facebook). Your sponsorship contribution helps to underwrite the event costs allowing more of the Auction proceeds to support St John School and our tradition of educational excellence.

Sponsorship opportunities for the 2018 Auction & Gala Dinner are as follows:

Sponsorship Level	Benefits
<p style="text-align: center;">Diamond Sponsor</p> <p style="text-align: center;">\$2500+</p> <p style="text-align: center;">(no more than 3) (10% discount if signed up by 12.20.17)</p>	<ul style="list-style-type: none"> • Tickets to the Gala Dinner (4) • Full-page, color advertisement in the Auction Catalog (subject to print deadline of March 2, 2018) • Slide show and verbal recognition by the auctioneer during the Live Auction • Logo/Company name on auction night bid cards • Logo prominently positioned on banner displayed at school during Auction week • Company name and/or logo displayed on electronic media including the online bidding site, Auction website, and Facebook • Thank you in NewsViews • Business listed as a “check-in” location on the St. John Explorer app
<p style="text-align: center;">Platinum Sponsor</p> <p style="text-align: center;">\$1000+</p> <p style="text-align: center;">(10% discount if signed up by 12.20.17)</p>	<ul style="list-style-type: none"> • Tickets to Gala Dinner (2) • Full page advertisement in the Auction Catalog (subject to print deadline of March 2, 2018) • Slide show and verbal recognition by the auctioneer during the Live Auction • Logo/Company name displayed on table tents for all tables at Gala Dinner • Logo on banner displayed at school during Auction week • Company name and/or logo displayed on electronic media including the online bidding site, Auction website, and Facebook • Thank you in NewsViews • Business listed as a “check-in” location on the St. John Explorer app

(additional sponsorship levels detailed on reverse)

Sponsorship Level	Benefits
<p>Gold Sponsor</p> <p>\$750+</p> <p>(10% discount if signed up by 12.20.17)</p>	<ul style="list-style-type: none"> • Half-page advertisement in the Auction Catalog (subject to print deadline of March 2, 2018) • Company name/Logo recognition on auction reusable shopping bag • Choice of selected branding opportunities: <ul style="list-style-type: none"> ➤ Dessert Dash – Company Name/Logo listed on bid sheets ➤ Spotlight Silent Auction – Company Name/Logo listed on bid sheets ➤ Best of Live Raffle – Company Name/Logo on raffle charm • Company name and/or logo displayed on electronic media including the online bidding site, Auction website, and Facebook • Logo on banner displayed at school during Auction week • Thank you in NewsViews • Business listed as a “check-in” location on the St. John Explorer app
<p>Silver Sponsor</p> <p>\$500+</p> <p>(10% discount if signed up by 12.20.17)</p>	<ul style="list-style-type: none"> • One-third page advertisement in the Auction Catalog (subject to print deadline of March 2, 2018) • Company name and/or logo displayed on electronic media including the online bidding site, Auction website, and Facebook • Logo on banner displayed at school during Auction week • Thank you in NewsViews • Business listed as a “check-in” location on the St. John Explorer app
<p>Bronze Sponsor</p> <p>\$250</p> <p>(10% discount if signed up by 12.20.17)</p>	<ul style="list-style-type: none"> • Quarter-page advertisement in the Auction Catalog (subject to print deadline of March 2, 2018) • Logo on banner displayed at school during Auction week • Thank you in NewsViews, • Business listed as a “check-in” location on the St. John Explorer app
<p>Denim Sponsor</p> <p>\$100</p> <p>(10% discount if signed up by 12.20.17)</p>	<ul style="list-style-type: none"> • Business listed in Auction Catalog • Business listed as a “check-in” location on the St. John Explorer app

If you sign up to be an auction sponsor before Wednesday, December 20, 2017, you will receive a 10% discount on the sponsor fee.

If you have any questions after reviewing the sponsorship levels above, please contact the Auction Team via email at fundraising@st-johnschool.org.

Your contributions may be tax-deductible. **St. John’s tax ID is #91-0577482.** We are an IRS designated 501(c)(3) non-profit organization. Please contact your tax advisor for tax deduction advice.