



## 2019 St. John School Auction & Gala Dinner Business Sponsorship

The St. John Auction & Gala Dinner is the school’s largest fundraiser, directly impacting the everyday running of the school. This annual event of more than 30 years offers you the chance to showcase your support of the St. John School and its community.

Sponsorship of the Auction provides your company with an opportunity for visibility and exposure at the event itself, in our auction catalog, and in our online community (school website, online auction website, and Facebook). Your sponsorship contribution helps to underwrite the event costs allowing more of the Auction proceeds to support St John School and our tradition of educational excellence.

Sponsorship opportunities for the 2019 Auction & Gala Dinner are as follows:

Sponsorship Level	Benefits
<p><b>The Big Island Sponsor</b></p> <p><b>\$10,000</b></p> <p><b>(1 available)</b></p> <p>(10% discount if signed up by 12.21.18)</p>	<ul style="list-style-type: none"> <li>• Tickets to the Gala Dinner (Table/10)</li> <li>• Advertisement on Auction Catalog cover (front/back) (subject to print deadline of February 14, 2019)</li> <li>• Slide show and verbal recognition by the auctioneer during the Live Auction</li> <li>• <b>Logo/Company name on auction night bid cards</b></li> <li>• Logo <b>prominently</b> positioned on banner displayed at school during auction week</li> <li>• Company name and/or logo displayed on electronic media including the online bidding site, Auction website, Facebook</li> <li>• Recognition in NewsViews and the St. John Explorer app</li> </ul>
<p><b>Maui Sponsor</b></p> <p><b>\$5,000</b></p> <p><b>(1 available)</b></p> <p>(10% discount if signed up by 12.21.18)</p>	<ul style="list-style-type: none"> <li>• Tickets to the Gala Dinner (6)</li> <li>• Spotlight Silent Auction – Company Name/Logo listed on bid sheets and signage</li> <li>• Company Name on pens at Silent Auction (Company to provide)</li> <li>• Full-page, color advertisement in the Auction Catalog (subject to print deadline of February 14, 2019)</li> <li>• Slide show and verbal recognition by the auctioneer during the Live Auction</li> <li>• <b>Logo/Company name on auction night bid cards</b></li> <li>• Logo on banner <b>prominently</b> displayed at school during auction week</li> <li>• Company name and/or logo displayed on electronic media including the online bidding site, Auction website, Facebook</li> <li>• Recognition in NewsViews and the St. John Explorer app</li> </ul>

Sponsorship Level	Benefits
<p><b><i>Oahu Sponsor</i></b></p> <p><b>\$2,500+</b></p> <p><b>(3 available)</b></p> <p>(10% discount if signed up by 12.21.18)</p>	<ul style="list-style-type: none"> <li>• Tickets to Gala Dinner (4)</li> <li>• Full page color advertisement in the Auction Catalog (subject to print deadline of February 14, 2019)</li> <li>• Slide show and verbal recognition by the auctioneer during the Live Auction</li> <li>• UBER gift card for transportation to and from the Live Auction</li> <li>• Company name/Logo recognition on auction reusable shopping bag</li> <li>• Logo on banner displayed at school during auction week</li> <li>• Company name and/or logo displayed on electronic media including the online bidding site and Auction website, Facebook</li> <li>• Recognition in NewsViews and the St. John Explorer app</li> </ul>
<p><b><i>Kauai Sponsor</i></b></p> <p><b>\$1000+</b></p> <p>(10% discount if signed up by 12.21.18)</p>	<ul style="list-style-type: none"> <li>• Tickets to Gala Dinner (2)</li> <li>• Half-page advertisement in the Auction Catalog (subject to print deadline of February 14, 2019)</li> <li>• Slide show during the Live Auction</li> <li>• <b>Logo/Company name displayed on table tents for all tables at Gala Dinner</b></li> <li>• Logo on banner displayed at school during auction week</li> <li>• Company name and/or logo displayed on electronic media including the online bidding site and Auction website, Facebook</li> <li>• Recognition in NewsViews and the St. John Explorer app</li> </ul>
<p><b><i>Lanai Sponsor</i></b></p> <p><b>\$500+</b></p> <p>(10% discount if signed up by 12.21.18)</p>	<ul style="list-style-type: none"> <li>• One-third page advertisement in the Auction Catalog (subject to print deadline of February 14, 2019)</li> <li>• Company name and/or logo displayed on electronic media including the online bidding site, auction website, Facebook</li> <li>• Logo on banner displayed at school during auction week</li> <li>• Recognition in NewsViews and the St. John Explorer app</li> </ul>
<p><b><i>Niihau Sponsor</i></b></p> <p><b>\$250+</b></p> <p>(10% discount if signed up by 12.21.18)</p>	<ul style="list-style-type: none"> <li>• Quarter-page advertisement in the Auction Catalog (subject to print deadline of February 14, 2019)</li> <li>• Logo on banner displayed at school during auction week</li> <li>• Recognition in NewsViews and the St. John Explorer app</li> </ul>
<p><b><i>Kahoolawe Sponsor</i></b></p> <p><b>\$100</b></p> <p>(10% discount if signed up by 12.21.18)</p>	<ul style="list-style-type: none"> <li>• Business listed in Auction Catalog</li> <li>• Business listed as a “check-in” location on the St. John Explorer app</li> </ul>

If you sign up to be an auction sponsor before Wednesday, December 21, 2018, you will receive a 10% discount on the sponsor fee. If you have any questions after reviewing the sponsorship levels above, please contact the Auction Team via email at [fundraising@st-johnschool.org](mailto:fundraising@st-johnschool.org). Your contributions may be tax-deductible. **St. John's tax ID is #91-0577482.** We are an IRS designated 501(c)(3) non-profit organization. Please contact your tax advisor for tax deduction advice.