



2021 St. John School Auction & Virtual Gala Business Sponsorship

The St. John Auction & Virtual Gala is the school’s largest fundraiser, directly impacting the everyday running of the school. This year more than ever St. John School needs your support, and we need the opportunity to come together (virtually) as a community. Being a sponsor at this year’s 36th annual auction offers you the chance to showcase your support of the St. John School and its community.

Sponsorship of the Auction provides your company with an opportunity for visibility and exposure at the event itself, in our auction catalog, and in our online community (school website, online auction website, weekly Auction emails, and Facebook). Your sponsorship contribution helps to underwrite the event costs allowing more of the Auction proceeds to support St. John School and our tradition of educational excellence.

Sponsorship Level	Benefits
<p><i>The Gorge</i></p> <p>\$5,000</p> <p>(10% discount if signed up by 12.31.20)</p>	<ul style="list-style-type: none"> • 6 VIP Tickets for virtual gala (includes wine, dinner, and swag bag). • Logo/Company name on VIP swag bags • Full page, color advertisement on virtual Auction Catalog cover • Logo on banner prominently displayed at school during auction week • Slide show and verbal recognition by the auctioneer during the Live Auction • Company name and/or logo displayed on electronic media including the online bidding site, Auction website, weekly Auction emails, Facebook
<p><i>The Paramount</i></p> <p>\$2,500</p> <p>(10% discount if signed up by 12.31.20)</p>	<ul style="list-style-type: none"> • 4 VIP Tickets for virtual gala (includes wine, dinner, and swag bag) • Full-page, color advertisement in the virtual Auction Catalog • Slide show and verbal recognition by the auctioneer during the Live Auction • Company name/Logo recognition on auction reusable shopping bag sent home with all auction purchases • Logo on banner prominently displayed at school during auction week • Company name and/or logo displayed on electronic media including the online bidding site, Auction website, weekly Auction emails, Facebook

Sponsorship Level	Benefits
<p><i>The Moore</i></p> <p>\$1,000</p> <p>(10% discount if signed up by 12.31.20)</p>	<ul style="list-style-type: none"> • 2 VIP Tickets for virtual gala (includes wine, dinner, and swag bag) • Half page color advertisement in the virtual Auction Catalog • Slide show and verbal recognition by the auctioneer during the Live Auction • Logo/Company name displayed on Dessert Dash tags • Logo on banner displayed at school during auction week • Company name and/or logo displayed on electronic media including the online bidding site and Auction website, weekly Auction email Facebook
<p><i>The Neptune</i></p> <p>\$500</p> <p>(10% discount if signed up by 12.31.20)</p>	<ul style="list-style-type: none"> • Quarter page advertisement in the Auction Catalog • Slide show during the Live Auction • Logo/Company name on Wine Grab bottle tags • Logo on banner displayed at school during auction week • Company name and/or logo displayed on electronic media including the online bidding site and Auction website, weekly Auction emails, Facebook
<p><i>The Crocodile</i></p> <p>\$250</p> <p>(10% discount if signed up by 12.31.20)</p>	<ul style="list-style-type: none"> • Quarter page advertisement in the Auction Catalog • Company name and/or logo displayed on electronic media including the online bidding site, auction website, weekly Auction emails, Facebook • Logo on banner displayed at school during auction week
<p><i>The Tractor</i></p> <p>\$100</p> <p>(10% discount if signed up by 12.31.20)</p>	<ul style="list-style-type: none"> • Business as sponsor listed in Auction Catalog

Sign up to be an auction sponsor before **Thursday, December 31, 2020**, and you will be eligible for a 10% discount on the sponsor fee.

If you are interested in being our **Presenting Sponsor**, or have any other questions after reviewing the sponsorship levels above, please contact the Auction Team at fundraising@st-johnschool.org for more information.

Your contributions may be tax-deductible. **St. John's tax ID is #91-0577482**. We are an IRS designated 501(c)(3) non-profit organization. Please contact your tax advisor for tax deduction advice.